

YOKOGAWA 

Employee Spotlight

Nick Cross

Marketing Executive
Yokogawa Marex



“The marketing and promotion of Exaquantum and the Exaquantum applications to generate interest and improve understanding of our products”

Introducing Nick Cross

Job Title: Marketing Executive
Yokogawa Marex Office - Cowes

When did you join Yokogawa Marex?
June 2015

What are you responsible for?
The marketing and promotion of Exaquantum and the Exaquantum applications across all channels to provide optimum sales support to drive sales for our products and services.

Describe yourself in three words:
Organised, Methodical, Creative



What's your favourite dinner?

Lasagne

What was the best concert/event you ever attended?

When I went to California to watch the Oakland Raiders play two home games in the space of a week

If you could have a super power, what would it be?

Being able to fly, so I would have the freedom to go wherever I wanted to!

If you could be any animal, what would you be?

A Koala bear, because they live in a warm climate!

Have you got any favourite quotes?

Not a quote, more of a saying; If there is nothing you can do about it then there is no point worrying about it.

